

## **2017 Fundamental Faculty Bios**

We have assembled an outstanding group of chapter members to serve as faculty for this course. The faculty holds either a CFRE or ACFRE credential. Our faculty are experienced in the fundraising field and have a broad range of fundraising experience. Each faculty member is knowledgeable about the subject of the module they are teaching. Following are our faculty's bios:

### **Cathy Alsup, CFRE**



Ms. Alsup has over 18 years of fundraising experience. She serves as the American Cancer Society's Sr. Director, Major & Planned Giving for Hawaii Pacific and was the lead staff for the recently completed \$12 million Hope Lodge Hawaii capital campaign. Cathy was awarded American Cancer Society's top major gifts honor as Nationwide Major Gifts Director of the Year in 2015 and AFP-Aloha Chapter's Outstanding Professional Fundraiser at National Philanthropy Day 2016. Earning her CFRE designation in 2015, Cathy currently serves as President-elect for the Board of Directors, AFP-Aloha Chapter.

### **Kristy Bates, CFRE**



Ms. Bates has been the Director of Individual Giving at 'Iolani School since 2013 and has been working for over 14 years in the fundraising field. Kristi was previously the Director of Development at the University of Hawai'i Foundation working with various colleges. She served as Education Chair for the 2013 AFP Aloha Chapter National Philanthropy Day (NPD) Conference. Receiving her certification in 2015, Kristi is one of the more recent AFP members to receive a CFRE designation.



### **Bette Mastrantonio, CFRE**

Ms. Mastrantonio has over 15 years of fundraising experience and currently serves as the AFP Aloha Chapter Treasurer. Bette has held several Aloha Chapter board positions in the past including Membership and National Philanthropy Day (NPD) Chair. Prior to her retirement, Bette served as the Director of Development at the American Red Cross, Hawaii State Chapter. Bette received her CFRE certification in 2002 and received her MBA degree from Chaminade University of Honolulu in 2007.

### **Jennifer Oyer, CFRE**



Jennifer Oyer drives strategy, oversees organizational growth and fund development, and builds incredible teams serving as the Chief Development Officer for The Salvation Army Hawaiian and Pacific Islands, one of the largest social services organizations in Hawaii and throughout the world. Committed to upholding effective and ethical fundraising and recognizing the profound impact that philanthropy has in our local communities, Jennifer received her CFRE certification in 2015. She currently serves on AFP's National Educational Advisory Committee and holds several appointments on local and national professional and service organizations.

### **S. Sanae Tokumura, ACFRE, APR**



Ms. Tokumura, president of the Honolulu firm Solid Concepts, Inc., is a fundraising and public relations consultant. President of the AFP Aloha Chapter, Sanae is nationally advance-certified (ACFRE) in fundraising and remains the only ACFRE in Hawaii. Sanae is also the only certified AFP Master Teacher in Hawaii. She is also nationally accredited (APR) in the practice of public relations through the Public Relations Society of America.